

Volume 48, Number 4

July 2023



VALLEY FORGE REGION CADILLAC & LASALLE CLUB



President: Mike Stinson

Michael.c.stinson46@gmail.com

Vice president/Editor: Robert Schles

therobertschles@gmail.com

Secretary: *Open Position*

Treasurer: John Wood;

renopa@verizon.net

Membership: Earl Rutter

erutterjr@gmail.com

Dealer show coordinator: Marty Watkins

martyhw@msn.com

Calendar/Sunshine: Bud Coleman;

bandbc40lasalle@aol.com

Webmaster: Jeff Hansen;

garagedude@gmail.com

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This Issue

| | |
|---|-----------|
| Mike's (President's) Message | 3 |
| Calendar | 4 |
| VFR News | 5 |
| CLC National News | 6 |
| 1938 LaSalle 5011 Touring Sedan | 7 |
| Selling Cadillacs During the Age of Eisenhower, Part 2 | 9 |
| VFR Visits Tom & Carol Amendola | 12 |
| The 1979 Eldorado - The Shrinking Cadillac | 17 |
| Tall Tails For July | 20 |

The Valley Forge Region meetings are held the third Tuesday of the month at the Desmond Hotel in Malvern, PA at 7:30pm. If you can't be there in

Join Zoom Meeting

[https://us02web.zoom.us/j/71438914122?](https://us02web.zoom.us/j/71438914122?pwd=UDZDQUG0OFRtYVRSZmdacDNaa0JDQT09)

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Meeting ID: 714 3891 4122

Passcode: VFRmonthly

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President's Message - July 2023

Greetings. June was a good, albeit dry month for the hobby. Several of us attended the Delaware State Police Museum 100th anniversary show on June 17th, organized by our own Don Miller. It was a nice show where participants could tour the Academy, see vehicle and equipment exhibits and tour the museum.

I attended the CLC GN in Albuquerque June 20-24. It is a beautiful area, a valley surrounded by mountains. I got to ride in a '67 Fleetwood Brougham to Santa Fe, just northeast of Albuquerque, where the driving tour had lunch and walked the plaza, shopping for local artisan jewelry, clothing, and art. The nuclear museum was a learning experience, as were the Wheels Museum and the new Route 66 Visitor's Center. The highlight of the week was visiting Tom Rigirosso's and Nick Manole's collections. Nick displayed twenty cars on his (and his neighbor's) front yard. His wife Asmina treated 120 guests to a Greek feast in their beautiful home. Some of us stayed afterward to help Nick; we were treated to an impromptu game of trivia in his garage, followed by "musical cars," in which several of us moved cars back into storage, and drove his five Cadillacs to the hotel for the show on Saturday. I was pleased to drive his '98 Fleetwood Limited. I believe all of Nick's cars won Second or First Place in their respective classes.

I am pleased the June monthly meeting took place despite my absence (or perhaps because of it; I heard it was a BIG turnout). Despite (or because of) my absence, a social driving tour is being organized! The VFR Board is planning a group tour of the American Treasure Tour Museum this Fall! Details will follow.

Other upcoming events:

- ◇ **Sat Aug 12: Dan & JoJo Ruby host Potomac Region's annual picnic at their home 12-4PM, 7018 Wilderness Court, Owings, MD 20736.**
- ◇ **Sun Aug 6th : Club Day at Annual Das Awkscht Fescht at Macungie Memorial Park.**
- ◇ **Sat/Sun Aug. 19-20: Third Annual Northeast Inter-Region Meet & Show at the AACA Museum, Hershey PA. Registration form attached.**
- ◇ **Sat Sep 30: CLC Club Day at Gateway Classic Cars Cars & Coffee, 9-12, Deptford NJ.**



- ◇ **Sun Oct 8th: VFR-CLC & Phila. LCOC show at Peddler's Village. Details will be forthcoming.**

The Boyertown Museum is inviting clubs to participate in their annual Dureya Day on September 2nd. *Half price registration for club participants!* **Please email, text, or call me if you plan to attend so I can let the Museum know how many of us will attend.**

National News:

The **2024 Grand National** will be held at the Wyndham in Gettysburg June 10-15. This GN will draw attendees from the East coast and mid-west; the National Board estimates attendance to be 350-500 cars; that's 700-1,000 potential attendees! If you *think you might attend*, make your hotel reservations *now*, as both Wyndham and Courtyard Marriott Gettysburg are selling out. VFR and neighboring regions will be called upon to help organize and run events & activities. Many volunteers will be needed. Please contact me by email to discuss how you can help.

Share *your* car story in *The Goddess* by emailing a draft to Robert at least one month in advance of the publication date. He will collaborate with you to edit your article for grammar, punctuation, spelling, and conciseness.

Thank you all for your comments, suggestions, and continued support. Keep your CLC family in your thoughts and prayers, especially Ronnie and Becky Hux, along with your family. Please stay *well!*

Your Director,

Michael Stinson

The car hobby is not about our cars; it's about people; our cars are merely a catalyst for cultivating relationships.



Calendar of Events

| DATE | TIME | EVENT | LOCATION | CONTACT |
|--------|--------|---|--|---|
| 7/4 | 8A-12P | 4th of July Breakfast Car Show | Silver Diner 2131 Rt 38 Cherry Hill, NJ | http://www.oldgoatclub.com/documents/Silver%20Diner%202023%20Color.pdf |
| 7/15 | 5P-10P | Doylestown At Dusk | See Website → | https://doylestownatdusk.com/2023-show |
| 7/16 | 9A-3P | All GM Car Show | Elkins Chevrolet 401 Rt 73 South Marlton, NJ | https://www.lakescorvetteclub.com/events/elkins23.pdf |
| 7/29 | 10A-2P | Pottstown Classic Car Show | 144 W. Skuykill Rd Pottstown, PA | Pottstown Classic |
| 7/29 | 9A-2P | SPS Annual Car Show | 250 James St. Burlington, NJ | SPS Flyer |
| 8/4-6 | 9A-4P | Das Awkscht Fescht | 50 Poplar St Macungie, PA | Das Awkscht Fescht |
| 8/12 | 12N-4P | Potomac Region Annual Picnic | 7018 Wilderness Court Owings, MD 20736 | Contact Dan Ruby drubyflyaa@aol.com |
| 8/20 | 9A-3P | CLC Inter-Regional Meet | AACA Museum Hershey, PA | See Page 21 For Details |
| 9/17 | 10A-4P | HAGLEY CAR SHOW | 200 Hagley Creek Road Wilmington, DE 19807 | https://www.hagley.org/calendar/hagley-car-show-presented-fidelity |
| 10/1 | 9A-3P | Raritan River Region Car Show | Gold Coast Cadillac Oakhurst, NJ | https://www.rrrclc.org/upcoming-events/ |
| 10/2-6 | 8A-4P | Fall AACA Hershey | Hershey, PA | Fall Hershey AACA |
| 10/8 | 9A-3P | VFR-LCOC Car Show | Peddlers Village Lahaska, PA | Details In The September Goddess |
| 10/30 | 9A-2P | Gateway Classic Cars VFR—Featured Club | 1228 Forest Parkway West Deptford, NJ | https://www.gatewayclassiccars.com/contact/phy |



VFR MEETING NEWS

Last month's meeting was held at the Desmond Hotel. Several items were discussed including up coming VFR events. Some events the club is planning are; the Inter-Regional CLC meet at AACA Museum in Hershey, PA 8/20, Fall Show with the Lincoln Club at Peddler's Village date mid October, Fall Banquet, and a fall trip to the American Treasure Tour [Museum http://americantreasuretour.com/](http://americantreasuretour.com/) in Oaks, PA and other social events. Watch for more information will be in future newsletters. In other news, for the first time the Valley Forge Region now has a online store to purchase club related merchandise —see page 23 for details.

Here are some events to note on your calendars :

- ◆ **July 17: All GM Car Show with a category for Cadillacs @ Elkins Chevrolet in Marlton, NJ**
- ◆ **August 12: Potomac Region Annual Picnic hosted by Dan Ruby in Owings, MD**
- ◆ **August 19-20: CLC Northeast Inter-Regional Meet - See page 21 for details**
- ◆ **September 22-24: CLC-MRC Fall Festival at Gilmore Museum**
- ◆ **September 30: VFR Featured Club @ Gateway Classic Cars in West Deptford, NJ**
- ◆ **October 1: Raritan River Region Show @ Gold Coast Cadillac in Oakhurst, NJ**
- ◆ **October 4-6 AACA Fall Meet @ Hershey in Hershey, PA**
- ◆ **October 8: VFR/LCOC Meet @ Peddlers Village in Lahaska, PA**

***A reminder: VFR holds its meetings the 3rd Tuesday of the month at 7:30pm
at the Desmond Hotel in Malvern, PA***

If you are unable to attend in person, all VFR club meetings

are available via Zoom from the following link:

Join Zoom Meeting

<https://us02web.zoom.us/j/71438914122?pwd=UDZDQUg0OFRtYVRSZmdacDNaa0JDQT09>

Meeting ID: 714 3891 4122

Passcode: VFRmonthly

One tap mobile dial-in:

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+13126266799,,71438914122#,,,,*2569716791# US (Chicago)

Dial-in by your location (audio only): 301 715 8592



VFR Website Statistics (courtesy Jeff Hansen):

For May 14 to June 17 = 35 Days 97 website visitors (or 2.7 per day). This compares to 85 visitors (3.04 per day) over the previous period mid-April to mid-May (28) Days.

Top countries where our from: USA (77), Nether- (4), China (2), UK (2) and 1 visitor each.

1) Home page, then
The Goddess
Online Calendar of Events
Current News

President's Message
Join Us! - Membership Sign-up
Our Friends
Monthly Meeting Information

visitors are
lands (10), Canada
other countries with

Number of people downloading an issue of *The Goddess* directly from our website (vs. link in Robert's email): 6

Treasurer's May Report From John Wood

| INCOME | | EXPENSES | |
|------------------|-------------|-----------------------|------------|
| Membership: | \$40.00 | Amendola Picnic: | \$1,765.44 |
| | | Amendola Gift Card | \$200.00 |
| | | Membership Name Tags: | \$101.02 |
| Net for February | -\$2,026.46 | | |
| Net YTD | -\$1,761.77 | Total | \$2,066.46 |



IN CLC NATIONAL NEWS



Now that the 2023 Cadillac & LaSalle Club Grand National in Albuquerque, NM is over it's time to turn our attention to the 2024 Grand National. The 2024 Grand National is in our regions' backyard in Gettysburg, PA. As Michael has mentioned, a very large turnout is expected. It's important to book your hotel rooms as soon as possible. Rooms are now available at the host hotel and show site, Wyndham Gettysburg, at the CLC rate of \$149/night. That rate is good from Saturday, June 9 through Sunday, June 17. [Reserve your room online](#) or call 717-339-0020. The adjacent Courtyard by Marriott also has rooms available now at the CLC rate of \$149/night for the same days. [Reserve your room online](#) or call 717-334-5600. A maximum of two rooms per member at either hotel.

Cadillac Fall Festival

September 22-24 2023

Celebrating GM's 50s Motorama

<https://www.cadillacfallfestival.com/>





If you would like to have your car featured in the next Goddess, just email me.

1938 LaSalle 5011 Touring Sedan

By Richard Nalavany



My first impression when I saw the vehicle was of a tired old boxer; the scars were evident. It had a presence that emitted a forlorn cause and hopelessness. I couldn't walk away from this object without feeling guilty of something. I felt obligated to rescue it. The provenance of the car was mostly a mystery. I was told it may have been a stock car racer during the 1950s.



I had the chassis delivered to my home while I followed with a truck full of parts. The engine was not original to the car but a military type most likely used during WWII. The engine didn't last long. The block cracked from lack of anti-freeze during a very cold winter. Someone had made a feeble attempt on a restoration, sandblasting the body including the windows! As in most cases similar to this I didn't know what I was getting into. However, things turned out well. I met a guy with a 1938 LaSalle who had just converted his car into a street rod. I purchased his engine, transmission, steering wheel and column, radiator, generator and starter for a great price.



V8



Two-Passenger Coupe

Two luxuriously upholstered open seats, located inside the body, permits four passengers to ride comfortably in the new LaSalle Coupe. There is abundant room for plenty of baggage, and for the convenient storage of the concealed spare tire, in the gracefully sloping rear compartment.



Five-Passenger Touring Coupe

There is abundant room in the Five-Passenger Touring Coupe. Three passengers may easily ride in comfort in the front seat. Exceptionally wide doors afford easy entrance. The spacious, built-in trunk, which also conceals the spare tire, makes this car particularly ideal for long tours.

July 2023

The Goddess



I had the car painted and engine rebuilt. The interior was done by a friend of mine Charlie; an excellent interior craftsman. It took me eighteen years to get the car all together and finally finish the restoration, a tremendous accomplishment.

A recession with a depression didn't help Cadillac's bottom line at all, production numbers were half the amount from the previous year. In 1938 LaSalle sold 14,635 vehicles while Cadillac only sold 9,268 vehicles for the model year. The 1938 LaSalle 5011 Two Door Touring Sedan sold for \$1345, the second least expensive model available only went to 700 customers. I believe there are only three still extant. At eighty-five years of age, it's a moving monument to Cadillac's quality.





On March 11, 2023 Edward Benson gave a seminar at the AACA Library on “How Cadillac Became Cadillac: Marketing and the Coming of Cadillac (1909 –1956)”. Ed graciously provided a two part excerpt of his seminar for Valley Forge members. Part 1 was in the May issue of *The Goddess*, now for part 2.

Selling Cadillacs During the Age of Eisenhower, Part Two – The Ad Men

By Edwin Benson

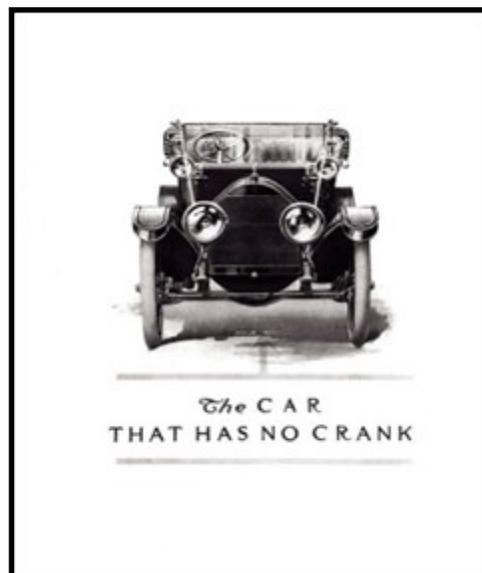
When is an ad successful?

Ultimately, there is no objective standard. If the product sells well, we can argue that the product would have sold well anyway. On the other hand, low sales can be explained by an inferior product or economic hard times.

To intelligently discuss Cadillac advertising, it is necessary to start with a brief look at Theodore MacManus. MacManus is one of advertising’s pioneers. In his book, *The Mirror Makers*, Stephen Fox credits him with being the primary founder of the school of advertising that builds a relationship with the customer.

As Fox puts it,

“Cars like Buick and Cadillac were expensive items that customers bought infrequently, usually after careful planning and scrimping. So, MacManus did not try to persuade his readers to go right out and buy the product. Instead, he aimed to build a durable image of reliable quality, year after year, that would send the consumer to General Motors whenever the big decision to buy was made.”



MacManus’s ads varied widely. In one case in 1912, he only uses six words to announce the coming of the self-starter.



On the other hand, his *The Penalty of Leadership* is positively verbose from 1915.

THE SATURDAY EVENING POST

The PENALTY OF LEADERSHIP

IN every field of human endeavor, he that is first must perpetually live in the white light of publicity. ¶Whether the leadership be vested in a man or in a manufactured product, emulation and envy are ever at work. ¶In art, in literature, in music, in industry, the reward and the punishment are always the same. ¶The reward is widespread recognition; the punishment, fierce denial and detraction. ¶When a man's work becomes a standard for the whole world, it also becomes a target for the shafts of the envious few. ¶If his work be merely mediocre, he will be left severely alone—if he achieve a masterpiece, it will set a million tongues a-wagging. ¶Jealousy does not protrude its forked tongue at the artist who produces a commonplace painting. ¶Whatever you write, or paint, or play, or sing, or build, no one will strive to surpass, or to slander you, unless your work be stamped with the seal of genius. ¶Long, long after a great work or a good work has been done, those who are disappointed or envious continue to cry out that it can not be done. ¶Spiteful little voices in the domain of art were raised against our own Whistler as a mountebank, long after the big world had acclaimed him its greatest artistic genius. ¶Multitudes flocked to Bayreuth to worship at the musical shrine of Wagner, while the little group of those whom he had dethroned and displaced argued angrily that he was no musician at all. ¶The little world continued to protest that Fulton could never build a steamboat, while the big world flocked to the river banks to see his boat steam by. ¶The leader is assailed because he is a leader, and the effort to equal him is merely added proof of that leadership. ¶Failing to equal or to excel, the follower seeks to depreciate and to destroy—but only confirms once more the superiority of that which he strives to supplant. ¶There is nothing new in this. ¶It is as old as the world and as old as the human passions—envy, fear, greed, ambition, and the desire to surpass. ¶And it all avails nothing. ¶If the leader truly leads, he remains—the leader. ¶Master-poet, master-painter, master-workman, each in his turn is assailed, and each holds his laurels through the ages. ¶That which is good or great makes itself known, no matter how loud the clamor of denial. ¶That which deserves to live—lives.

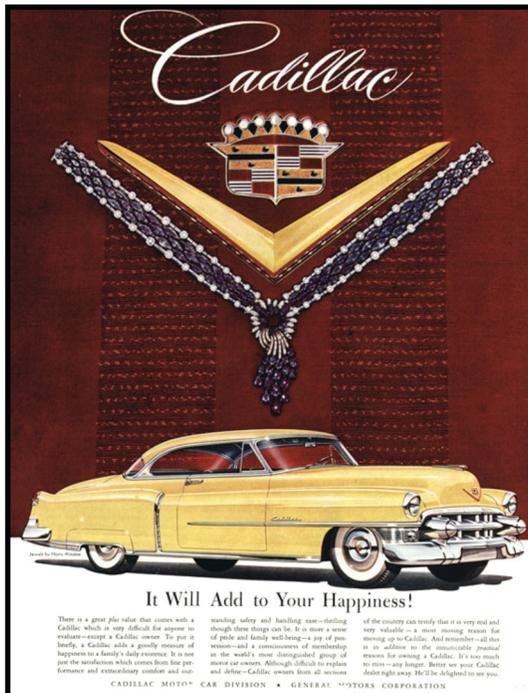
Cadillac Motor Car Co., Detroit, Mich.

Copyright, 1915, Cadillac Motor Car Co.

If one had to sort out the work of MacManus and that of his younger partner, James R. Adams, you could say that MacManus contributed the tone and that Adams constructed the template. That template that would continue throughout Adams's two decades with Cadillac, and for thirty years after his death. It made Cadillac an icon.



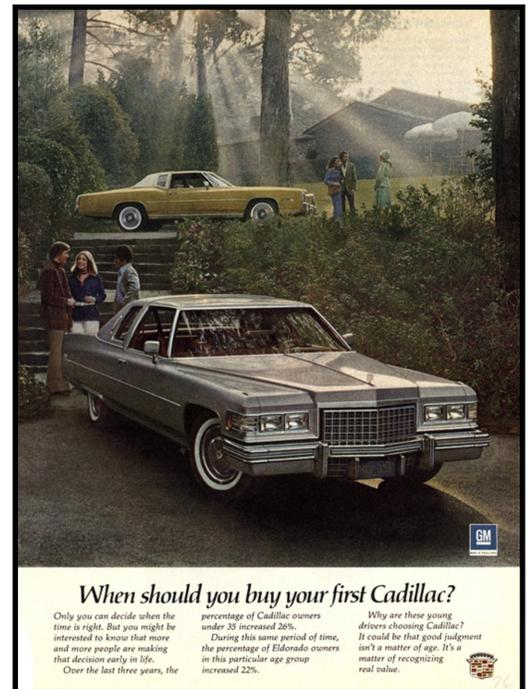
The Durable Adams Template



Illustration

Tag Line

Descriptive Copy in
Fine Print



The most obvious message – style and wealth – was handled by single large illustration. That image was consistent over hundreds of pieces of advertising and many years. It laid the foundation for the future – creating fantasies of wealth.

The second piece was usually a tag line to emphasize the desired message of the illustration.

The third element usually carried a theme of value for money. Adams showed that Cadillac style was surprisingly accessible. Adams's accomplished this task by pointing out that looking at all of the costs, rather than simply focusing on the purchase price, showed that the Cadillac was less expensive than it appeared.

Perhaps Cadillac stuck with a winning formula too long. The world of the 1980s was very different than that of the 1950s. On the other hand, it sure sold a lot of cars.



The Valley Forge Region Visits Tom & Carol Amendola

Tom & Carol Amendola hosted the VFR at their home for an open house and lunch on Saturday, May 6th. There were 35+ attendees and 25+ cars. Communal reactions among participants to their car collection, model train display and especially Tom's vintage radio and TV collection were "Unbelievable" and "Overwhelming". It wasn't just the collections themselves (which are truly amazing), but these fantastic collections are exquisitely and elegantly displayed in Amendola's beautiful home. VFR showed our appreciation by sending Tom and Carol a gift certificate to their favorite restaurant. The event was truly memorable. Enjoy the pictures on the following pages.



Amendola's Garage





The Model Train Collection





The Radio & TV Collection



July 2023

The Goddess



Valley Forge Region Members' Cars





Valley Forge Region Members





The 1979 Eldorado - The (Mostly) Shrinking Cadillac

By Robert Schles



Cadillac announces a magnificent new *Eldorado*

1978 would be the last year of the seventh generation Eldorado with GM producing 46,816 vehicles that year. The 1978 Eldorado would also be longest wheel base of any front wheel drive ever made at 126.3 inches.

Then in 1979 something happened with the eighth generation of Eldorados. GM shrunk the car by nearly two feet and made it 1,100 pounds lighter! The buying public must have liked what they saw. A total of 67,436 Eldorados were made in 1979; about 50% more than the previous year. Although the 1979 model only seats 4, the usable truck space was improved as was the leg room. Plus new four-wheel independent suspension, electronic fuel injection, side window defoggers, wire wheel discs and other new features. Also available was the latest entertainment system; AM/FM Stereo Radio with a Cassette Player, 8 Track Player or 40 Channel CB Radio.



New Flush mounted Windshield

More Usable Truck Space

New Side Window Defoggers



Let's take a look at a comparison of dimensions between the 1978 and 1979 Eldorado.

| | <u>1978</u> | <u>1979</u> |
|-----------------|-------------|-------------|
| Overall Length | 224 | 204 |
| Overall Width | 79.8 | 71.5 |
| Wheelbase | 126.3 | 114 |
| Front Leg Room | 42.0 | 42.8 |
| Rear Leg Room | 35.7 | 39.4 |
| Front Head Room | 37.7 | 37.9 |
| Rear Head Room | 36.7 | 37.9 |
| Knee Clearance | 1.1 | 2.2 |

As you can see Cadillac managed to make the overall car smaller, as was the trend in the 1970s, yet still made the car feel big. There was slightly more front and rear head room, eight tenths of an inch of front leg room more with almost four inches of additional rear leg room than the 1978 model.



July 2023

The Goddess



ELDORADO BIARRITZ

The ultimate Eldorado. Exclusive styling accents. A special interior. One distinctive automobile. And this year, Biarritz is more distinctive than ever before. Its Cabriolet roof treatment is set off by an exclusive new brushed stainless steel front roof cap. A wide chrome molding crosses over the roof and continues to the front fenders . . . where it highlights Eldorado's dramatic new profile. Further setting Biarritz apart are new cast aluminum wheels. Accent stripes. Opera lamps. And "Biarritz" script. The luxury inside starts with a tufted pillow-style interior. Available in five shades of leather for seating areas, including White shown. Or in Light Blue Dante cloth. There's also the elegance of one-piece plush Tangier carpeting which simulates fine fur. Individual rear seat reading lamps. And leather-trimmed steering wheel. (Biarritz shown in Saxony Red with White Elk Grain vinyl roof, one of six combinations available.)



New Tufted Pillow-Style Interior. . . a Biarritz exclusive.

The Biarritz models automatically came with tufted pillow-style leather in two shades, or in light blue Dante cloth, along with "one-piece plush Tangier carpeting." A leather-wrapped steering wheel was also standard, as well as an instrument panel finished in simulated burl walnut.



The San Remo Dorado—even the name evokes luxurious splendor, and the automobile more than meets the image of the name. A elegante convertible, handcrafted by Coach Design Group Inc., built exclusively for the world's most discriminating motorists. Available through select authorized Cadillac Dealers.

For available production and delivery dates, kindly contact Messrs. Ogner of:

Ogner Mtrs., Ltd.

Exclusive World-wide Distributors
Westlake Village, California, U.S.A.
(213) 991-3447 (213) 884-4411

For those who wanted a truly unique vehicle, there was the very limited production San Remo Dorado custom made by Coach Design Group in Westlake Village, California listing for a whopping \$42,500 (\$178,000 in today's dollars). Overall the 1979 Eldorado was a smaller Cadillac tastefully done.



A Few Tall Tails For July

A Brief Look At Cadillac Post War Tail Light Stylings



The Central PA, Potomac, and Valley Forge Regions of

The Cadillac & LaSalle Club

Cordially invite you, your family, and friends to the 3rd Annual

Northeast Inter-Regional Meet and Car Show at the AACA Museum, Hershey, PA

Saturday and Sunday, August 19-20, 2023



The Valley Forge, Potomac, and Central PA Regions of the CLC are pleased to announce the third annual Northeast Inter-Regional Meet and Car Show where CLC members and friends can reconnect and enjoy one another's cars.

We will gather at the AACA Museum, Hershey PA on Saturday, August 19th at 1:30PM. Bring lunch or eat on the way. The museum's Model T Driving Experience is being held on Saturday. Separate registration and payment to the museum in advance are required to participate. Details and registration information for the Model T Driving Experience can be found at: [Model T Driving Experience - AACA Museum](#)

This year's special exhibit: "*Going Back in Time*," featuring museum-owned cars, including Cadillacs on display in the Clyne Gallery. You can also enjoy the Tucker, Bus, and motorcycle exhibits, displayed with unique depictions of scenes representing New York, Route 66, San Francisco, and other famous American settings serving as background for 71,000 square feet of exhibit space. You can tour the museum virtually by visiting aacamuseum.org and clicking on "Virtual Visits."

The museum is open for self-guided tours on Saturday and Sunday. CLC's own Richard Sills will serve as our "private" Docent on Saturday. We will also take the "behind the scenes" tour of the storage and maintenance shops (Jim's Place) on Saturday. Stroll the grounds and admire fellow CLC members' cars. After the tours, we will travel as a group to Giotti's restaurant for dinner. Separate checks for each party in our group. **Please note there are *no host hotels, room blocks or group rates* for this event. Reserve your room(s) as soon as possible**, as August is peak of tourist season at Hershey. There are several hotels near Harrisburg (20-minute drive) that will have lower rates. Hotels close to the Museum:

- **SpringHill Suites by Marriott Hershey:** 115 Museum Drive, Hershey PA 17033 717-583-2222, Marriott.com
- **Quality Inn & Suites:** 181 Hershey Rd, Hershey PA 717-583-5151, choicehotels.com.
- **Hampton Inn & Suites Hershey:** 195 Hershey Rd, Hershey, PA 717-566-3369, Hilton.com

Display your Cadillac, LaSalle, or other make at our peer-judged car show on Sunday, August 20th on the museum's grounds. Open to all makes & models, pre-war through modern. No heavily modified, customs, rods, or racers. Lightly modified vehicles that preserve factory-built appearance and features are welcome. Registration/check-in starts at 9 AM; peer judging starts at 11 AM. Presentation of awards will start at 2:30 PM. Lunch will be available; advance purchase strongly recommended (see registration form).

Complete the attached form and return with your check made payable to VFR-CLC. Join us at the museum or for dinner on Saturday, judged show on Sunday, or all three! Hurry! **Pre-registration is required** for museum tour & dinner and highly recommended for the car show. Early Registration is due by **August 5th**. For more information/ to register, contact Michael Stinson, Director, VFR-CLC at Michael.c.stinson46@gmail.com Visit vfrlc.org/2023interregionalmeet.html for more information. A portion of the costs of this event is subsidized by the VFR-CLC.

Cadillac & LaSalle Club Valley Forge Region Northeast Inter-Regional Meet and Show

August 19-20, 2023

Presented by the Valley Forge, Central PA, and Potomac Regions. Hosted by the AACA Museum, Hershey, PA

For complete information, see our website at vfrclc.org/2023interregionalmeet.html

Registration Form Pre-registration required for museum tour, dinner and requested for car show. Must be received by Aug. 5th. Day-of-Show Car registrations accepted. Questions: Michael Stinson, 267-251-8588, Michael.c.stinson46@gmail.com

Car Owner Name _____ Spouse/Partner Name _____

Address: _____ City _____ State _____ Zip _____

Cell Phone: _____ Other Phone: _____ Email Address: _____

CLC Member Number: _____ AACA Club Member Number: _____ Member of AACA Museum? (Y/N): _____

Children Name(s) and Age(s): _____

Guest name(s), city/state of each: _____

Car Information:

Year: _____ Make: _____ Model: _____ Style (circle): Sdn, Cpe, Conv, Other

Year: _____ Make: _____ Model: _____ Style (circle): Sdn, Cpe, Conv, Other

Bringing a Trailer? (circle): Yes No

Car show open to all make and model cars, trucks, and commercial/military vehicles, pre-war to present. No heavily modified customs, rods, or racers. Lightly modified vehicles retaining features and appearance as delivered from the factory are accepted.

Activity Registration and Fees:

| Activity | Cost/Person | No. Guests | Total |
|--|-------------|------------|-------|
| Saturday AACA Museum Group Tour: w/ Richard Sills. AACA Club member admission is Free. <u>Cost per non-AACA member and each additional Guest:</u> | \$11.00 | | |
| Saturday AACA Museum "Behind the Scenes" Group Tour (storage buildings, detail shop; price per person including AACA Club Members): | \$10.00 | | |
| Saturday Dinner @ Giotti's - # of guests (separate checks for each party) | | | |
| Sun Car Show – Early Registration (per car; received on/before Aug. 5th): | \$20.00 | | |
| Car Show – Late/ D.o.S Registration (per car; Registration rec'd after Aug. 5th): | \$30.00 | | |
| Sunday Lunch (hoagie/sub slices, chips, drink) | \$9.00 | | |
| TOTAL ENCLOSED make check Payable to VFR-CLC: | | | \$ |

I release the CLC, CLC Regions, the AACA Museum, their officers and representatives from any liability, damage or loss arising from my own, my guests' and family's participation in the 2022 CLC Northeast Inter-Regional Meet and Show, including, but not limited to, the risk of contracting COVID-19 virus. I agree to adhere to all pandemic mitigation practices in effect at the AACA Museum during this event. AACA Museum reserves the right to deny attendees exhibiting COVID symptoms entry into the museum. I certify that I have public liability insurance for my vehicle.

Member Signature _____ Date _____

Mail a copy of this form along with the check made payable to VFR-CLC. Include a S.A.S.E. to receive confirmation. **Mail to:**

CLC Inter-Regional Meet, C/O: Michael Stinson, 21 Windermere Drive, Blue Bell PA 19422

July 2023

The Goddess



CARS FOR SALE

1993 Cadillac Allante

1993 Cadillac Allante ultra-luxury 2-place roadster. Factory original show car. One of 81 cars with Pearl Flax exterior paint. Black top and interior. Italian leather driver's seat. Peninfarina handcrafted body. V-8, 4.6 liter, 280.4 cu.in. Northstar engine, 4-speed automatic with cruise control. FWD. ABS. Power-assist brakes, steering, locks, seats and windows. AM/FM stereo radio and CD player, driver side airbag, tilt steering wheel.



37,500 original miles. Fantastic driver. Garage kept. Being sold in "As Is" condition with no warranty given or implied. Payment via cash, confirmed check or bank transfer. Buyer must make transportation arrangements. \$20,500. Contact Toni Rothman: Phone - 610-246-3525 Email - tonirothman@icloud.com



July 2023

The Goddess



Mike and Vicky Barruzza's Cars for Sale:



1966 Cadillac Coupe DeVille for Sale: 135,476+/- miles. 429 cu.in. V8, 3speed automatic. Blue, Black Vinyl top, blue cloth interior. Power steering, power Windows, power bench seat, AM/FM radio, power antenna, Automatic Climate Control. A/C repair work completed 2 years ago. Clock inoperable. Family owned since new (originally purchased by Mike's father. Asking price is currently being finalized. Located in Yardley PA. For more information, contact Diane McCarthy (Mike's daughter) at 215-630-3377.



1967 Cadillac DeVille Convertible: 59k original miles Brown (Doeskin #44), black vinyl convertible top, black leather interior. All Original body, paint, convertible top, engine, drive train and interior. AACA and CLC Senior award winner. 1996 AACA Senior National Award Winner, 2017 CLC GN Senior Award Winner (Car #290, 95-96.99 points). Many new components. Sold to Mike & Vicky Barruzza by David Rothman in 2001. Both owners took

exceptional care of the car. \$30,000 OBO.



1977 Cadillac Superior Ambulance: #1 of 10 built in 1977. Overall Length is 244.55", 425 cubic inch engine. Was originally a demo unit for Wolfington Body Company, (Superior of Central NJ). Was in service with the Cheesequake Vol. First Aid Squad until April of 1994. In very good condition. Mike and Vicky were married during the 2004 PCS National Meet in Daytona Beach FL, and drove on the beach as husband and wife. The car won Best of Show at the event. Serious Offers considered.



1963 Cadillac Parkrow Hearse/Ambulance Combination: 37,000 miles. In good condition, has some minor flaws but good driving shape. AACA First Junior National Award Winner, Fall Nationals, Hershey PA 2018. The ambulance and combination include all emergency & medical equipment. \$28,900 OBO.

Vehicles located in Bristol PA. Contact Nikki Thompson at 215-431-7643, email: edniki@comcast.net or Ian Kennedy at 267-746-1019, email: imkennedy85@aol.com

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Access over 185 back issues of *The Self-Starters* magazine online for entertaining articles, classified ads, and tech information;



Join other CLC members in local Regions and International Affiliates with tours, meetings, shows, tech sessions and other events;



Join a specialty Chapter to meet other like-minded members with similar cars and interests;



Learn about CLC International Class Judging and receive guidance for your restoration through our Authenticity Manuals and *Official Judging Manual*;



Participate in local and national driving tours and inter-Regional meets;



Access to technical experts, who can guide you through issues, and provide missing details to help you on your car project;



Attend our annual Grand National Meet with hundreds of other members; view beautiful cars, participate in our judging, attend tech seminars, receive access to private collections, museums, tours and social events;



Members may place three [3] free text-only ads in *The Self-Starters* classified section every year [photos an additional \$20 per photo, per month];



CLC members in the United States receive a 5% discount with Hagerty Insurance [sorry, this discount not available in CA, MA, and TN];



Discounted Standard Bidder registration to Mecum Auctions that includes one Guest badge; and



New members receive a welcome packet with membership card, CLC window cling, and a coupon code for 10% off an item in our Club Store.

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Click here to check out a sample issue of *The Self-Starters* magazine.

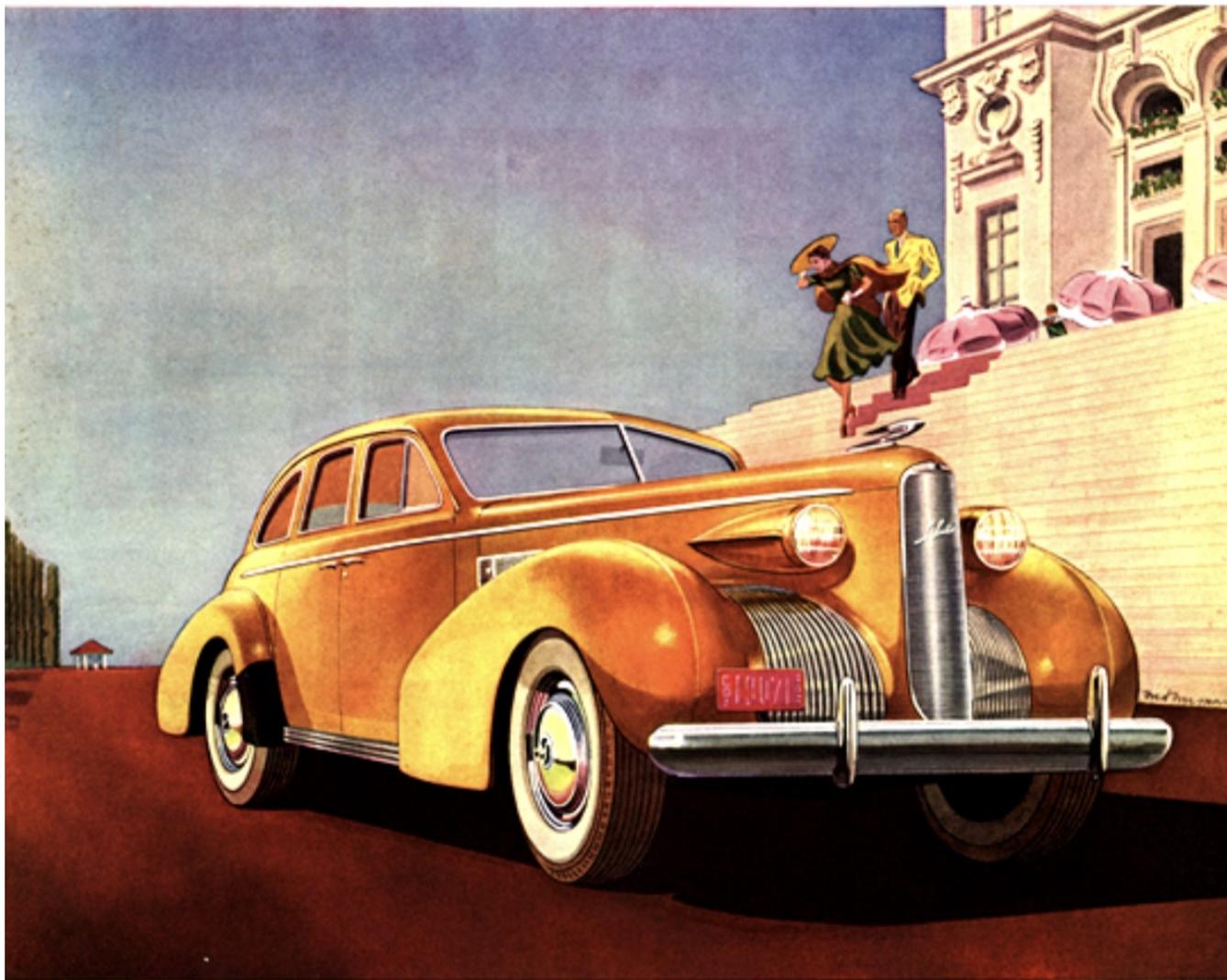
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Consider LaSalle's luxury! The designers of the spacious interiors have deliber-

ately patterned them after those of the costliest cars on the road. Upholsteries, fittings, tailoring—all are done in the finest customized manner. No matter how discriminating your taste, you'll feel at home in a new LaSalle.

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The Five-Passenger Four-Door Touring Sedan is illustrated without running boards. Running boards are optional on all models at no extra cost.

CADILLAC V-8 ENGINE

